

Access-Interactive is Officially a People Driven Technology Company **Company Prepares to Provide a More Complete Company Portfolio in the New Year**



Daniel Heidt (VP, Hybrid Cloud), Bryan Teipel (President), Bradley Cheatham (VP, Hybrid Cloud Operations)

Byron Center, MI, USA – December 1, 2022 – People Driven Technology, Inc, a Modern Hyper-Growth Technology Integrator in the North Central region, is excited to announce the acquisition of Access-Interactive, an IT Business Consulting Firm based in East Michigan.

The benefits from this acquisition will positively impact the IT industry while changing the definition of “Valued-Added Reseller.” As the leadership team continues to prepare for a seamless transition for both companies, it has become apparent that both People Driven and Access-Interactive are two puzzle pieces coming together to create a more complete company portfolio of products and services for the market. “I’m looking forward to working with other like-minded people to expand our programs and better serve customers in a way that we can all be proud of,” said Daniel Heidt, PDT VP of Hybrid Cloud. “We’ll be able to take some traditional data center, some traditional networking, all the concierge of a good relationship, and blend them end-to-end.”

With the two companies shared employee-centric culture, customer-obsessed business approach, and best-of-breed engineering talent, clients will continue to experience service and capabilities that help them create more innovative solutions to drive outcomes for their business. “Our customers will benefit from this acquisition with a more enhanced portfolio of products, services, and consulting services that we can use to help drive high value through outcomes and innovative solutions. We focus on things that are important for their business and critical for their success and growth,” Bryan Teipel, PDT President.

“Our partners have been very supportive of the additional investments made and see this as an opportunity where 1+1=3,” Bryan continued. The company depends on its strategic partnerships to help provide customers with innovative, cutting-edge technical outcomes. The combined partner selection covers all technologies, including Enterprise Networking and Security, Hybrid Cloud and Data Center, User Experience, Cybersecurity, Physical Security, and Lifecycle



Bryan. Teipel, PDT President

Solutions, with the added benefits of People Driven Consulting and Professional Services. Throughout the entire technical focus, overall security is an all-encompassing focus for each People Driven customer.



PDT Headquarters in Byron Center, MI

Strength in Numbers

Over the last 18 months, People Driven has experienced rapid organic growth, onboarding 70 employees. With a unique opportunity to join forces with Access-Interactive, the company is excited to combine the like-minded cultures of people-centric, family-driven environments and care more about the people than anything else. “When we started this company, we went into it thinking that we would grow to maintain a good culture and be intentional about what we are doing and how we are taking things to market,” Bryan Teipel, PDT President. “What has been most exciting about getting to know the Access-Interactive team over the past few months is that there is no risk of disruption in our cultures and go-to-market models because we each have similar mindsets already established.”

The entire leadership team is excited to move forward as ‘One Team.’ With a focus on communication and adopting effective and efficient company policies, there is great anticipation for continued success in 2023. “Change is always questionable to many people, but in this case, this change is extraordinary and impactful to the industry,” Brad Cheatham, VP of Hybrid Cloud Operations.

About People Driven Technology, Inc

People Driven is a Modern Hyper-Growth Technology Integrator that opened in West Michigan in the Spring of 2021. They serve the North Central region with four physical locations in Michigan, Ohio, and Indiana. It is a local, family-owned business focusing on consumable outcomes for our clients. They leverage decades of combined business, technology, and engineering experience to deliver a client-first approach. This allows them to extract and provide actual technical outcomes with best-of-the-best, expert-level certified engineers across the various supported OEMs.

“We believe that mutual integrity, passion, and teamwork are the cornerstone values that define the relationships with our customers and strategic partners” - Bryan Teipel, President.

Contact

Laura Muysenberg, Director, Marketing & Alliances
marketing@peopledriven.com
HQ: 6300 Venture Hills Blvd, Byron Center, MI 49315
peopledriven.com