



People Driven Technology Named 2026 Great Lakes Partner of the Year by Arctic Wolf

Grand Rapids-based Business Recognized by Global Leader in Cybersecurity and AI

Byron Center, MI – (June 8, 2026) – People Driven Technology today announced it has been named Arctic Wolf’s 2026 Great Lakes Partner of the Year. The award recognizes the company’s leadership in helping organizations strengthen security operations and defend against modern, AI-driven threats by delivering trusted security outcomes through Arctic Wolf solutions.

“We’re honored to be named Arctic Wolf’s 2026 Great Lakes Partner of the Year. This recognition reflects the strength of our partnership with Arctic Wolf, our team’s people-first, outcomes-driven approach to security, and the trust our clients place in us every day. By staying focused on alignment, execution, and measurable customer outcomes, we’ve helped organizations strengthen their security posture and achieve meaningful results,” said Brent Clodgo, SVP, Sales at People Driven Technology.

As attackers increasingly leverage AI to move faster, scale attacks, and exploit gaps across the attack surface, organizations are under pressure to adopt AI in security operations—without adding complexity or risk. People Driven Technology was recognized for its ability to help joint customers operationalize security in a way that designed to be reliable, validated, and aligned to today’s security needs.

People Driven Technology is a customer-obsessed technology solutions provider founded in 2021, serving commercial, public sector, and K-12 organizations with a focus on delivering complex technology outcomes. Headquartered in Byron Center, Michigan, People Driven Technology supports customers across the Midwest through operations in Michigan, Ohio, Indiana, Wisconsin, and Minnesota. Learn more at peopledriven.com.

“These partners represent the best of the Arctic Wolf ecosystem,” said Will Briggs, Senior Vice President, Global Channels, Arctic Wolf. “They share our commitment to delivering security outcomes customers rely on. Together, we’re helping organizations defend at machine speed—while ensuring AI is applied in a way that is validated, governed, and effective in real-world environments.”

The Arctic Wolf Partner of the Year Awards recognize top-performing partners that demonstrate excellence in security expertise, customer outcomes, and strategic alignment. Award recipients are selected based on their ability to help organizations navigate an increasingly complex threat landscape, reduce operational burden on security teams, and achieve stronger, more resilient security outcomes.

As organizations worldwide face accelerated threats and an ongoing cybersecurity talent shortage, more than 10,000 organizations globally rely on Arctic Wolf to help end cyber risk. Arctic Wolf solutions are powered by the Aurora® Superintelligence Platform, a cybersecurity platform built for the AI era. The platform combines agentic AI, security expertise, and rigorous validation to deliver trustworthy outcomes across security operations. Each week, the platform processes more than nine trillion security events, transforming massive volumes of telemetry into prioritized, actionable outcomes that help organizations respond faster and operate with greater confidence.



Additional Resources

- For more information about People Driven Technology, visit www.peopledriven.com
- For more information about Arctic Wolf, please visit www.arcticwolf.com.

About People Driven Technology

People Driven Technology, Inc is a customer-obsessed organization. We are a local, family-owned business that focuses on consumable outcomes for our clients. We leverage our decades of combined business, technology, and engineering experience to deliver these outcomes in a methodical manner.

Press Contact

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